

Legislative/Economic Development Update

Get Out and Rock Your Vote!
November 8, 2011

As you open this newsletter, you will be getting ready to make some important decisions regarding the future leadership of your municipalities, state and national government. We are all quite aware of the political turmoil that has been brewing for many months now. The only way we can change or cement what we now have, depending on your view, is to take an active role in the gift that our country gives to each and everyone of us- the right to vote.

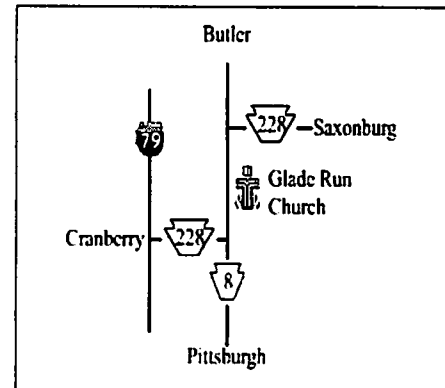
THE CHAMBER is hosting two candidates nights for our members and the community to have an opportunity to meet some of those who will be representing us next year. Please put these on your calendars:

Tuesday, October 4- Candidates for Allegheny County Executive
7:00 pm – Wexford Office
Rich Fitzgerald (D) and D. Raja (R)

Tuesday, November 1- Candidates for Butler County Commissioner
7:00 pm – Cranberry Municipal Building
Dale Pinkerton (R), Bill McCarrier (R),
Jim Eckstein (D), Jerry Johnston (D)

228

19



Township Updates

Wexford Area

Although Wexford does not have its own government and is actually made up of parts of four municipalities, the qualities of the area were attractive enough for CNBC.com to name Wexford one of "10 Perfect Suburbs."

Wexford ranked seventh of 10 and was the only suburb in Pennsylvania named in the website's August 31 report.

Wexford is the name of the postal district that serves portions of Franklin Park, Marshall, McCandless and Pine plus parts of the North Allegheny and Pine-Richland school districts.

"Though Wexford (comprises) several municipalities, there is a strong sense of community that binds us all together. The people here are friendly and supportive of one another, with many residents volunteering their time to support community needs and the needs of those less fortunate," said Franklin Park Council President Amy Sable.

-Information above from Pittsburgh Post Gazette 9/15/11

Cranberry Township

A prime piece of land that had been the focus of disagreement for several years is about to be developed. This project, known as "Cranberry Crossroads", is a mixed used project to be built on the north side of Route 228 on the site of the former Pittsburgh North Campground.

The 24-acre tract will host a two-story, 80,000-square-foot Dick's Sporting Goods, a GetGo gas station and car wash, a restaurant and two multi-tenant retail buildings.

The project has most of its municipal approvals in place, but will return to the township supervisors for approval of final details on a couple of the buildings once the tenant leases are final.

ECHO Cranberry Associates is on an aggressive schedule to complete the project. The project is scheduled to be open and completed by fall 2012 and is to be completed in a single phase.

-Information above from Pittsburgh Post Gazette 9/15/11

CHAMBER News

Welcome Discover HOPE Here!

THE CHAMBER of Commerce, Inc. is proud to announce its official affiliation with Discover HOPE Here, an organization formed to assist professional in career transition. The organization is in the initial phases of applying for non-profit status and needed an organization to partner with until that entity certification is granted.

Discover HOPE Here offers its candidates outplacement services for job seekers in addition to networking, workshops, and resume advisement. This affiliation is a perfect fit for THE CHAMBER as we have business owners who are looking for qualified employees in addition to providing the job seekers with additional education and networking opportunities.

There are approximately 26 professionals who donate their time and talents to assist the participants in their career search. They now have over 200 participants. Many have gone on to successfully transition into new careers and /or employment.

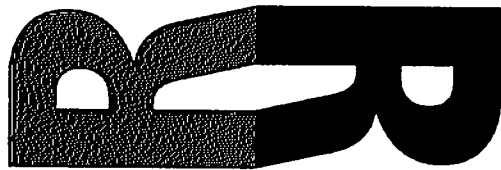
THE CHAMBER of Commerce, Inc. welcomes Discover HOPE Here!

THE CHAMBER of Commerce, Inc.
5000 Brooktree Road
Wexford, PA 15090

Presorted
Standard
U.S Postage Paid
Pittsburgh PA

Permit NO. 682

PINNACLE Financial Strategies
6600 Brooktree Court, Suite 2600
Wexford, PA 15090



rudolf design

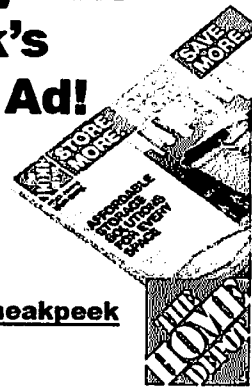
web design & front-end development

rowlandrudolf@comcast.net • 412.779.9426
rudolfwebdesign.com

Get a *sneak peek*
of next week's
Home Depot Ad!

Sign-up Now! >

www.homedepot.com/sneakpeek



Marketing Ideas for 2011 and beyond!

Believe it or not, it's almost time to start thinking about your 2012 marketing budget. With the economy still struggling to get back on its feet we are all looking for ways to get the most for our marketing dollars. With this in mind, THE CHAMBER has developed two comprehensive marketing packages for members to increase their brand awareness not just within the membership but also within the community.

With a Small Business Marketing Package you gain broad brand exposure in print, online and at CHAMBER events:

A Little Bit of Everything: \$500

1. One Supporting Sponsorship at the event of your choice (\$100 value)
2. Tee Sign for Golf Outing/Taste of Cranberry/Trade Show (\$150 value)
3. One newsletter insert (\$200 value)
4. Business card ad in Chamber publication of your choice (\$100 value)
5. Six weeks of HOT Deals! Or three months of Banner Ads (\$150 value)
6. Annual Enhanced Web Listing with Hyperlink (\$150 value)

Total package value is \$850—a savings of \$350 (41% off)!

A Little More of Everything: \$1,000

Numbers 4 and 6 from A Little Bit of Everything

plus:

- One Participating Partner at the event of your choice (\$250 value)
- Three Tee Signs for Golf Outing/Taste of Cranberry/Trade Show (\$250 value)
- Three newsletter inserts (\$600 value)
- Twenty weeks of HOT Deals! Or ten months of banner ads (\$500 value)

Total package value is \$1,850—a savings of \$850 (46% off)!

Call Matt DiLallo for more information 724-934-9700 or email him at matt@dthechamberinc.com